PEAK STAMP

BY PEAK VISION

YOUR GUIDE / PEAK STAMP

Getting started

Your loyalty card. Your regular guests.

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For your business. For your team.

From your earning rule to the first reward redemption.

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One stamp.
One reason to return.

A digital loyalty card for your business, with your logo, a clear earning rule and a thank-you that fits your everyday work.

01

Choose a clear rule.

Define which paid purchase or completed service earns a stamp. Simply opening the card link or booking an appointment does not confirm a purchase.

02

Define a specific reward.

Describe the size, choice and scope of your thank-you. For example: collect ten eligible pizza purchases and receive one Margherita in the agreed size. Calculate the reward cost before you start.

03

Create your card style.

Use your business name, colours, an image and suitable stamp symbols. Public card templates are fictional examples; your business decides the final campaign.

Card templates: **peakstamp.app/vorlagen/**

Open the card. Get started.

01 QR or NFC opens the card.

Display the designated card link at your counter or reception. Test it with the phones actually used to make sure the right business card opens. QR remains a practical alternative way to access it.

02 180 days without SMS.

Without a phone number, card access stays active for 180 days on the same device and in the same browser, as long as the browser data is kept. This period describes access, not automatically the validity of a reward.

03 A phone number is optional.

Once SMS backup is enabled, a mobile number can be verified with a code. Without that backup, the card cannot be recovered using only its card number after changing devices, clearing browser data or losing access through expiry.

CHECK BEFORE YOU START

Know which features are available.

SMS backup, Wallet and automatic reminders require separate setup and activation. A new SMS is not required for a normal additional stamp.

Your routine at the counter.

01 Confirm the purchase.

The guest opens their own card. Authorised staff check the eligible purchase or completed service and confirm the stamp through the intended process.

02 Make progress visible.

The card shows the current stamp count and the agreed reward. Briefly explain which purchases count and what is still needed for the thank-you.

03 Redeem the reward once.

The team checks the full card and confirms that the reward has been given. Opening the link again is not a second redemption. The next collection round can then continue.

- The card link and business name match the location.
- Team roles, the earning rule and the reward have been discussed.
- A stamp and a reward redemption have been tested together.

Share campaigns. Find support.

01 Review a suggestion. Decide for yourself.

PEAK prepares suggestions within the agreed scope. They may draw on evaluated partner campaigns once reliable results are available. Participation, dates, rewards and any extra costs are visible before approval.

02 Joint campaigns and prize draws.

A suggestion does not automatically become active for your business. Check its terms and confirm participation in the enabled panel. A joint prize draw takes place only with clear organisation and the agreed approvals.

03 Support and Launch Day.

Once enabled, use Help & Support and add information to the same ticket. If that section is missing, contact PEAK through the contact form. At launch, check the card, team workflow, stamping and redemption together; then complete the launch confirmation.

Help and starting materials: **peakvsn.de/hilfe/**

Plans and scope: **peakstamp.app/angebot/**

Contact: **peakvsn.de/kontakt/**